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FWR: FSE

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NEWS RELEASE
www.firerivergold.com

Fire River Gold Corp. Hires Mine Superintendent for the Nixon Fork Gold Mine, Alaska

July 8, 2010. Vancouver, Canada – **Fire River Gold Corp. (TSX.V: FAU; OTCQX: FVGCF; FSE: FWR)** (the “Company”) wishes to announce that it has hired Mr. Leonard Therrien as its Underground Mine Superintendent. Mr. Therrien will oversee mining operations at the Nixon Fork Gold Mine situated in Alaska's Titina Gold Belt.



Mr. Therrien has extensive mine management experience, primarily in the Marathon region of Ontario, where he has worked these past 24 years. His last assignment was as Mine Superintendent of Barrick Gold Corporation's 800 tpd David Bell Mine, where he managed all aspects of underground production including production and maintenance and managed a total crew of 150 workers. Prior to this, Mr. Therrien worked at the Williams Mine, beginning as a miner and ending as Mine Contract Coordinator. Although mine production is Mr. Therrien's primary interest, he is a fully trained and registered Professional Mining Engineer (Ont), with a bachelor's degree from South Dakota School of Mines and Technology and a technical diploma from Haileybury School of Mines and Technology (Ont).

Mr. Therrien's experience with various mining methods, backfill systems, and underground construction will assist the Company to prepare the Nixon Fork Gold Mine for future production and to help guide a Preliminary Economic Assessment (PEA), which is scheduled for completion by the end of the 2010. At present there are four miners and an underground mine supervisor working at the minesite. This team is rehabilitating existing mine development, preparing the mine for underground diamond drilling this summer. This activity also prepares the mine for eventual production, which is anticipated to begin in spring or summer of 2011, subject to the results of the PEA.

“We are pleased to welcome someone with Leonard's background and experience,” says Harry Barr, President and CEO. *“This hiring sends an accurate statement to our shareholders that we are serious about getting this mine back into production.”*

About Fire River Gold Corp.

Fire River Gold Corp. is a near term production company with a superior technical team focused on bringing its flagship project, the Nixon Fork Gold Mine, back into production within the next 12 months. The [Nixon Fork Gold Mine](#) is a fully permitted and bonded gold mine with past production values averaging 1.4 opt (42 gpt). Facilities at the Nixon Fork Gold Mine include a 200 tpd floatation plant with a gravity gold separation circuit and a sulphide floatation circuit. In 2008, a CIL gold leaching circuit was purchased and approximately 60% installed. The mine also includes a fleet of mining vehicles, a self-contained power plant, maintenance facilities, drilling equipment, an 85 person camp, office facilities and a 1.5 km long landing strip. Nixon Fork is located within Alaska's Tintina Gold Belt, which hosts numerous world class deposits. Fire River Gold is a member of the International Metals Group (www.internationalmetalsgroup.com).

On behalf of the Board of Directors, I look forward to keeping you updated with our corporate developments.



Richard Goodwin
VP Mining

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